Leadership in Digital Transformation

James Norman EMEA CIO – Healthcare @JamesTnorman



Why Transform?

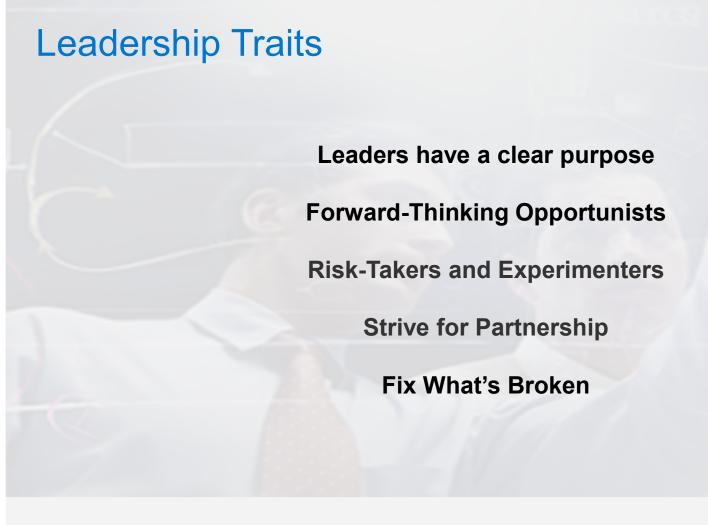
.....Because we are maintaining a system that is broken!

Transformation is about DISCONTINOUS CHANGE – its not about Change as we've always known it and done it.

2 © Copyright 2018 Dell Inc.

DELLEMC





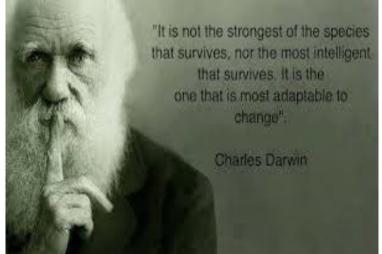


Change the future

1. If we want to Transform Care we need to change the way we approach transformation

- don't make the starting point reproducing the Status Quo

2. We need a new set of capabilities that can connect people to the future and inspire Change – less logic & more EQ



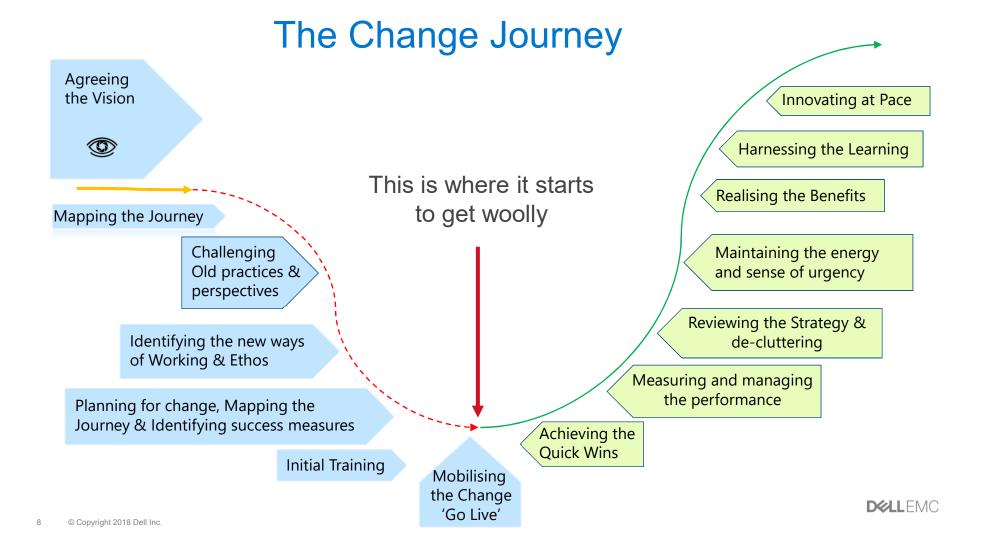
- 3. We need to realise the benefits sooner and often to re-fuel people's energy and enthusiasm
 - nothing succeeds like success!

6 © Copyright 2018 Dell Inc.

Change and Failure

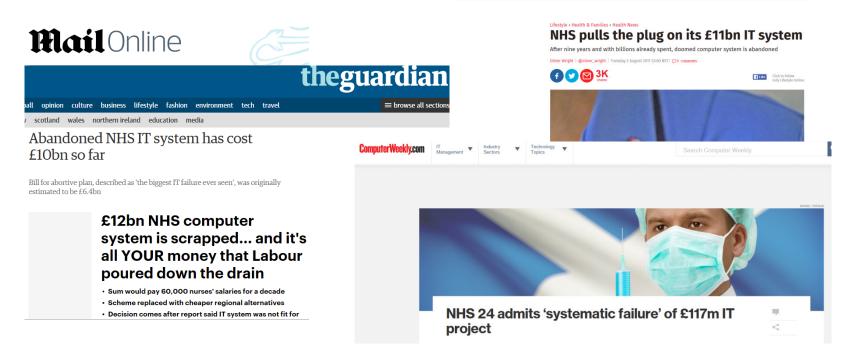
Change programmes in the NHS are common but it is claimed that up to 70% of them fail. While there are multiple reasons, here are 6 reasons why change programmes can fail:





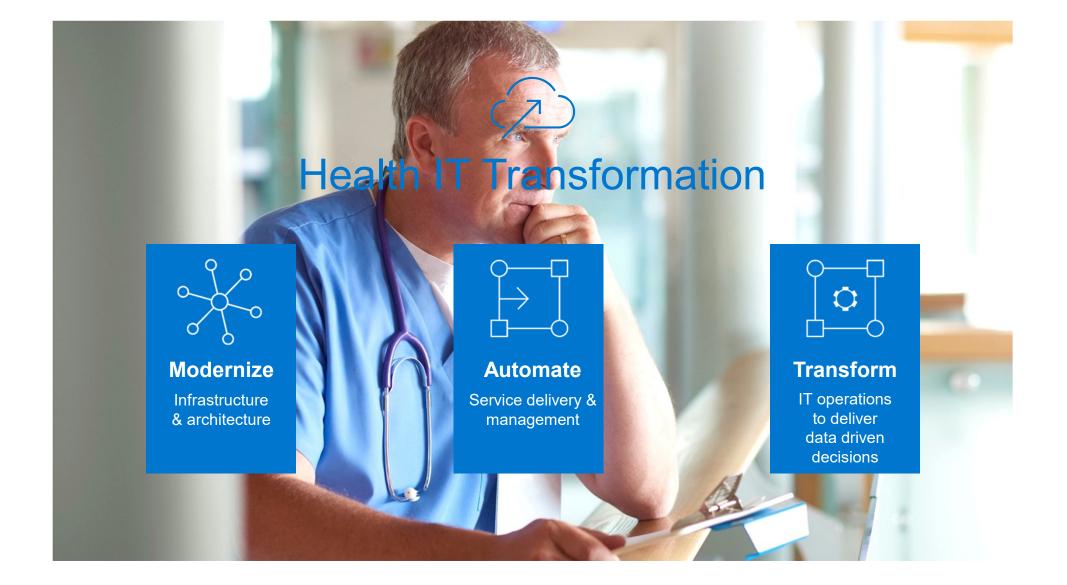
Drivers for Change

Why isn't IT seen as the change enabler in Health?



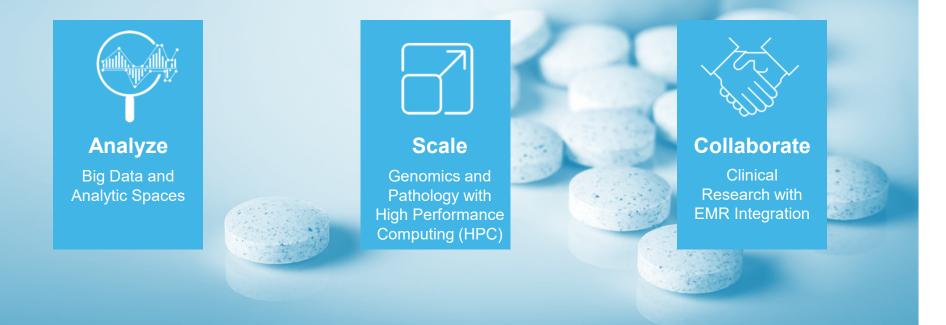
Identify drivers of change: focus on four transformation pillars







Precision Medicine Transformation



Connected Health Transformation



Define Needs

Define what your end users need based on how they work and where they work with patients



Empower

With disruptive and innovative technologies



Innovate

With intuitive applications and Data Insights

Security Transformation

10011111010

000

1001

0000

0001

0

PONDA -

Resilient

Create lasting security resilience by building security into your modern infrastructure



Adaptable

ULIU II

Build a security program that allows you to see across your evolving attack surface and adapts to the changing threat landscape

Unified

Connect security and risk management practices to better control business or mission risk



Plan beyond the project

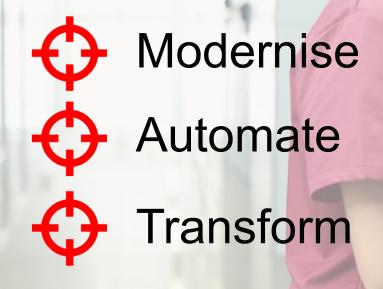
5 step plan





Step 2: Invest in people and technology that enable collaboration and transformation

DELLEMC



Step 3: Support the culture change that is an inevitable part of any technology transformation

- Training
- Build in to the day job
- Give Staff the Right tools to do their job
- Redesign pathways to make better use of technology

Step 4: Work with patients on the change programme

Involve patients and carers from the start Develop an engagement programme that incorporates ideas from patients and Staff

Work with staff to understand how they use technology to deliver change

Step 5: Use the Data



The 100,000 Genomes Projects



Integrating Care in the North West of England



Population Health

Holistic approach to Digital transformation

TECHNOLOGY

Mobile First Solutions Agile Platform Applications Persona-Based Experiences

PROCESS INNOVATION

Simplified Design View End to End Cross-Functional Integration

OPERATIONAL SUPPORT

Service Centered Approach Commercially Minded Deliver Insight for Advantage



MEASUREMENT Outcome-Based

Industry Benchmarks Return on Investment

TOOL ENABLEMENT

Field Relevant Consumable Local Engagement

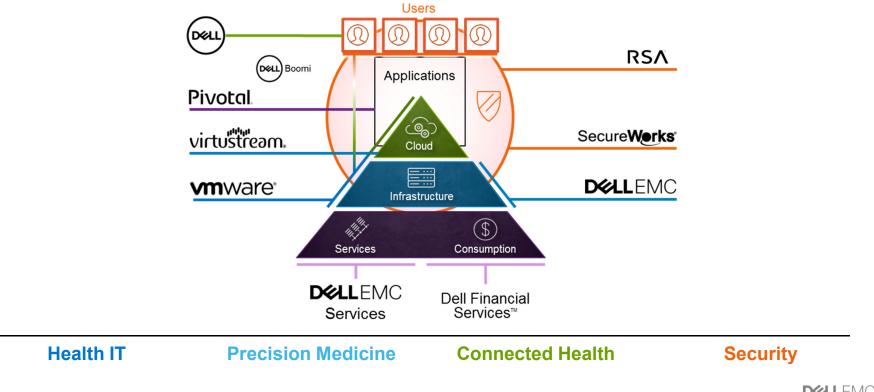
CHANGE NETWORK

Translate Strategy to Execution Engage Stakeholders Identify "What's Possible"

23 © Copyright 2018 Dell Inc.



Don't try to do it alone. Find the right partner



© Copyright 2018 Dell Inc. **Z**5

