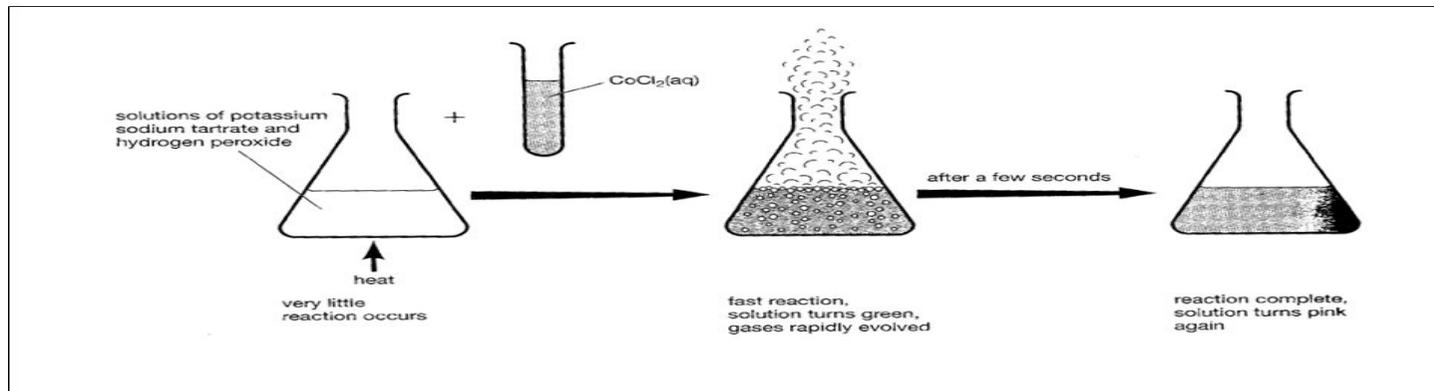




#LeedsDigitalWay

CONNECTS • TRANSFORMS • IMPROVES

# The catalyst for change, a new Open Culture.



Higher Chemistry Eric Alan and John Harris

[r.corbridge@nhs.net](mailto:r.corbridge@nhs.net)

 @R1chardatron

Chief Digital & Information Officer

NHS Leeds Teaching Hospitals Trust

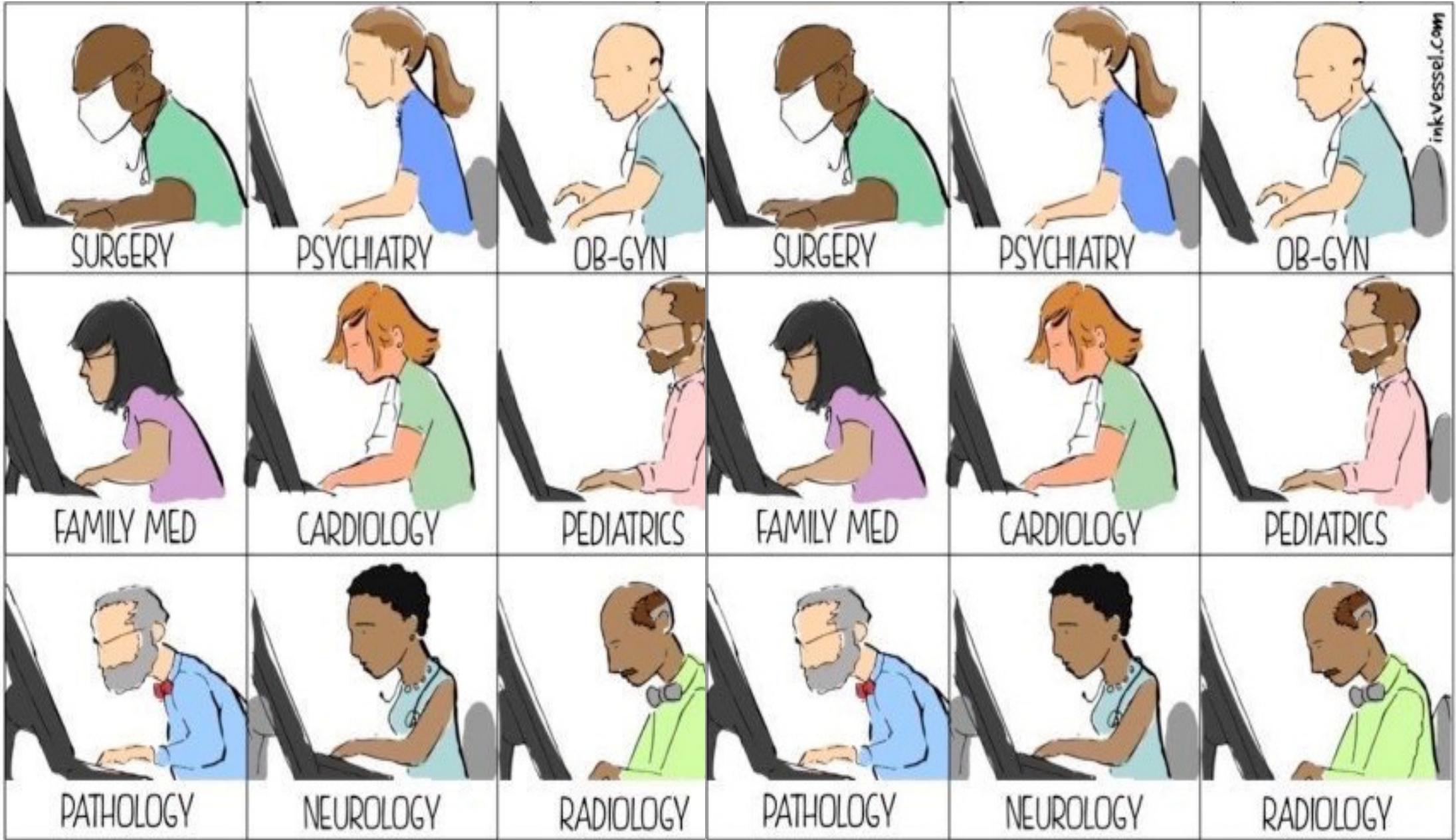
[Sarah.moorhead1@nhs.net](mailto:Sarah.moorhead1@nhs.net)

 @SarahAMoorhead

Head of EHR Delivery

NHS Leeds Teaching Hospitals Trust

 @DITLeeds | #LeedsDigitalWay





#LeedsDigitalWay

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# The most complex customer

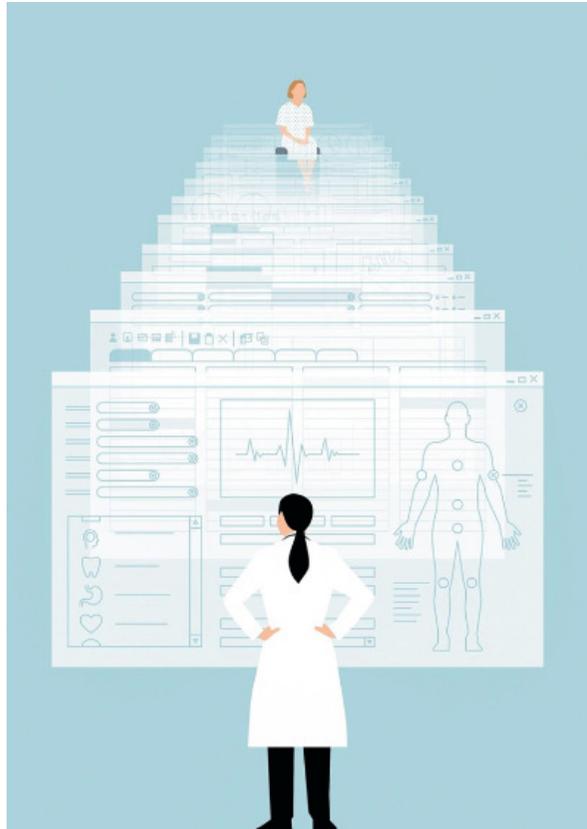


**Human & tech ‘trade off’:** It’s about the people first. However we have to assist in the use of Tech to create a joined up human system.

**Revenue & Capital:** Plan for the future together but with limitations of tomorrow being the only future with some assurance.

**EHR plus ONE:** How to go beyond the attitude of ‘special system need.’

**A Dr of what:** Build respect for digital, professionals of equal standing.



*Digitization promises to make medical care easier and more efficient; instead, doctors feel trapped behind their screens.*

Illustration by Ben Wiseman

THE  
NEW YORKER



ANNALS OF MEDICINE

## WHY DOCTORS HATE THEIR COMPUTERS

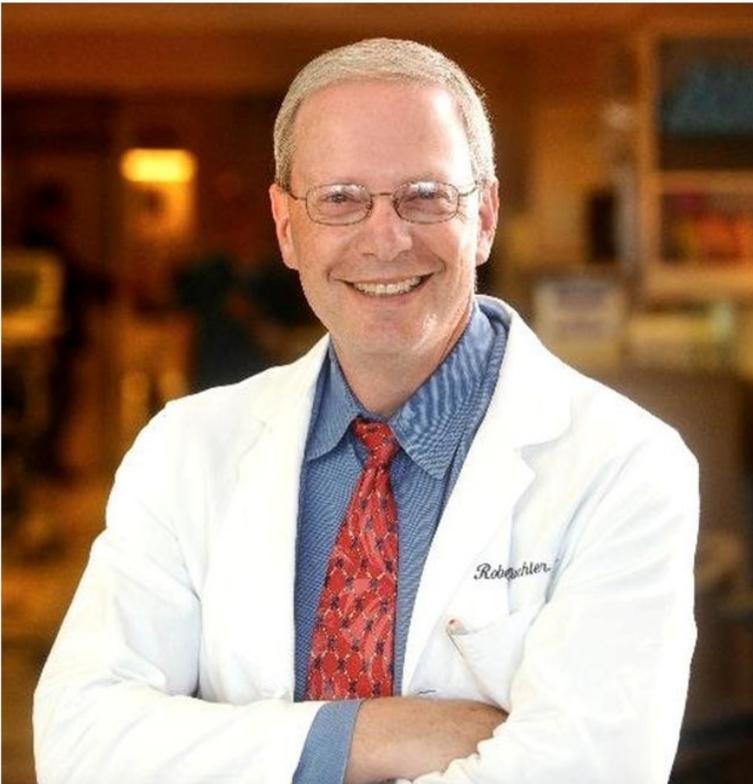
*Digitization promises to make medical care easier and more efficient. But are screens coming between doctors and patients?*

By Atul Gawande November 5, 2018 5:00 AM



 @DITLeeds | #LeedsDigitalWay

# Magical Thinking



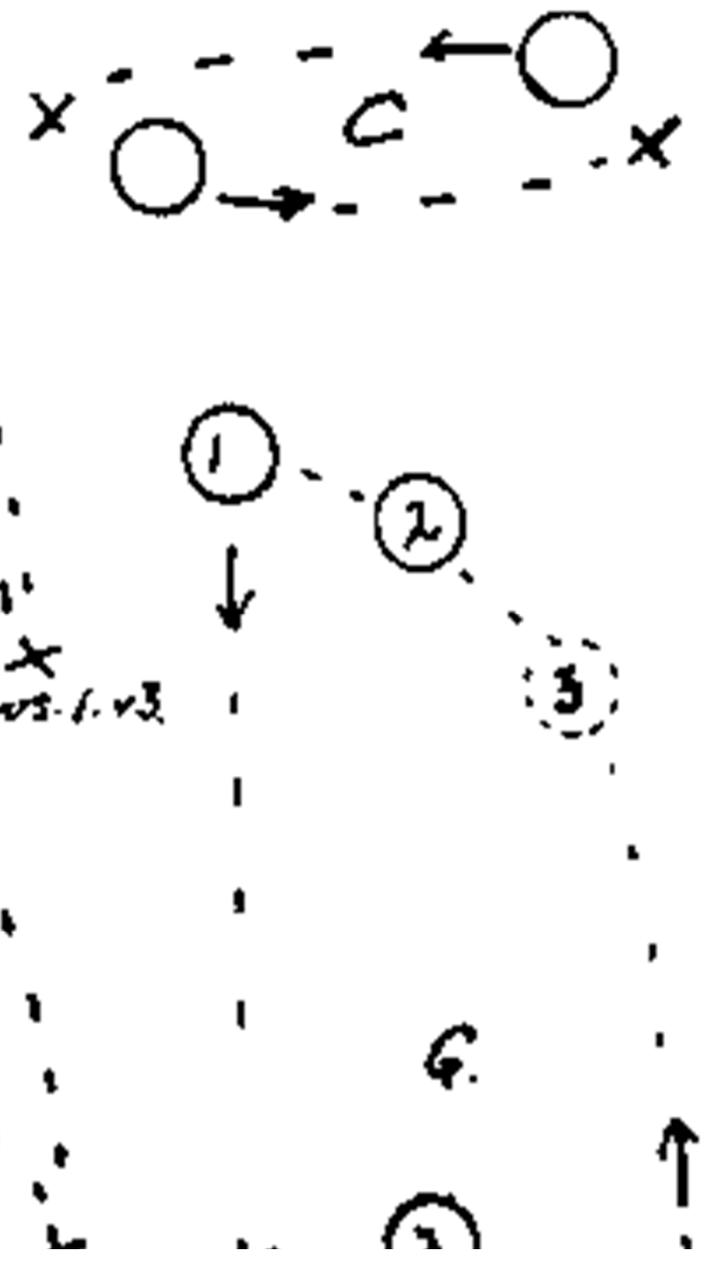
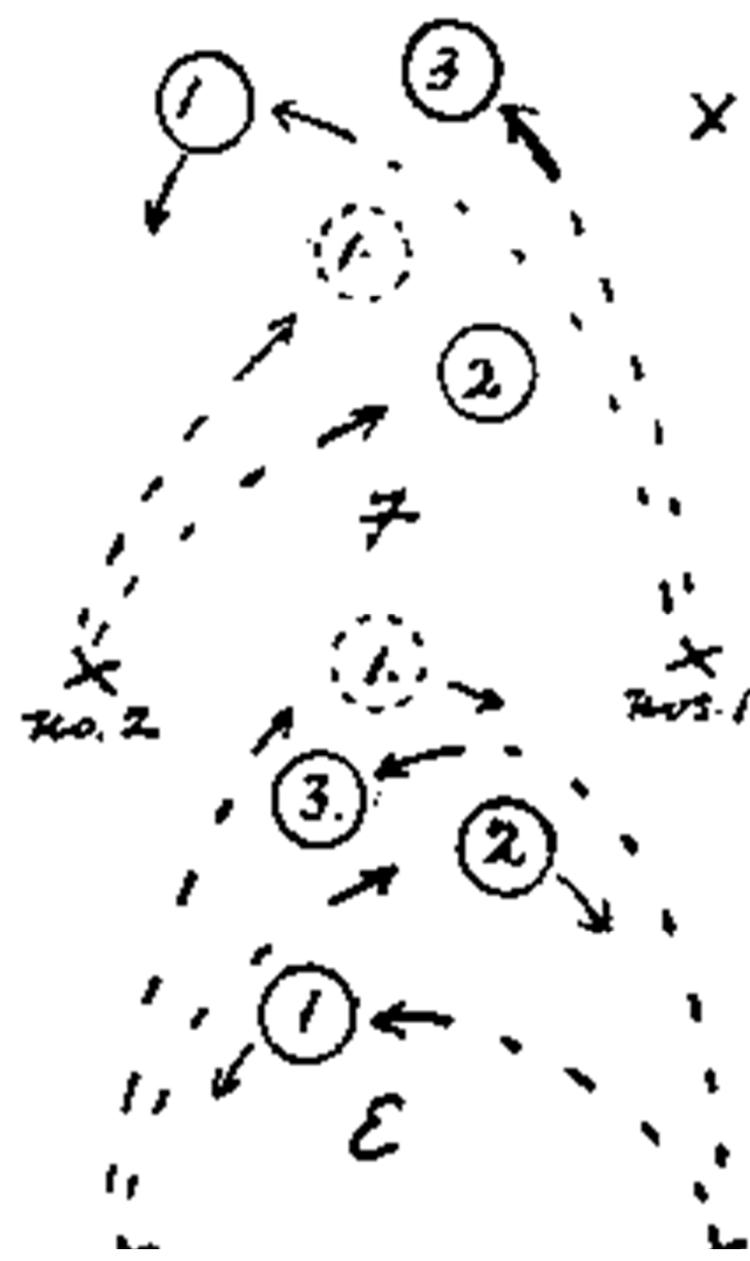
*What I've come to understand is that computers and medicine are awkward companions.*

*Not to diminish the miracles that are Amazon.com, Google Maps, or the cockpit of an Airbus, but computerizing the healthcare system turns out to be a problem of a wholly different magnitude.*

*The simple narrative of our age – that computers improve the performance of every industry they touch – turns out to have been magical thinking when it comes to healthcare.*

*In our sliver of the world, we're learning, computers make some things better, somethings worse, and they change everything.*

Robert Wachter, MD  
The Digital Doctor





“There is a magic in standing under a huge juggling pattern and feeling it stabilize”

*Matan Presberg Chief Juggler of the USA*

## Slide 6

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**KA25**

We already have a relationship with technology, data and AI in our lives. Christmas present quote. Think of the potential for business and health care

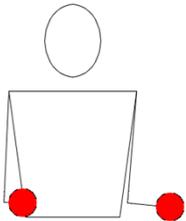
Kirsty Atkinson, 22/06/2018

# Understand our behaviours



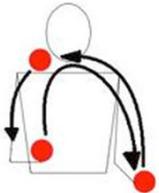
## **Implementation Behaviour:** *One ball up and catch*

Wake Up, Patch Up, Catch Up - Run to the fire and put it out, then run to the next fire whilst considering what the others are doing.



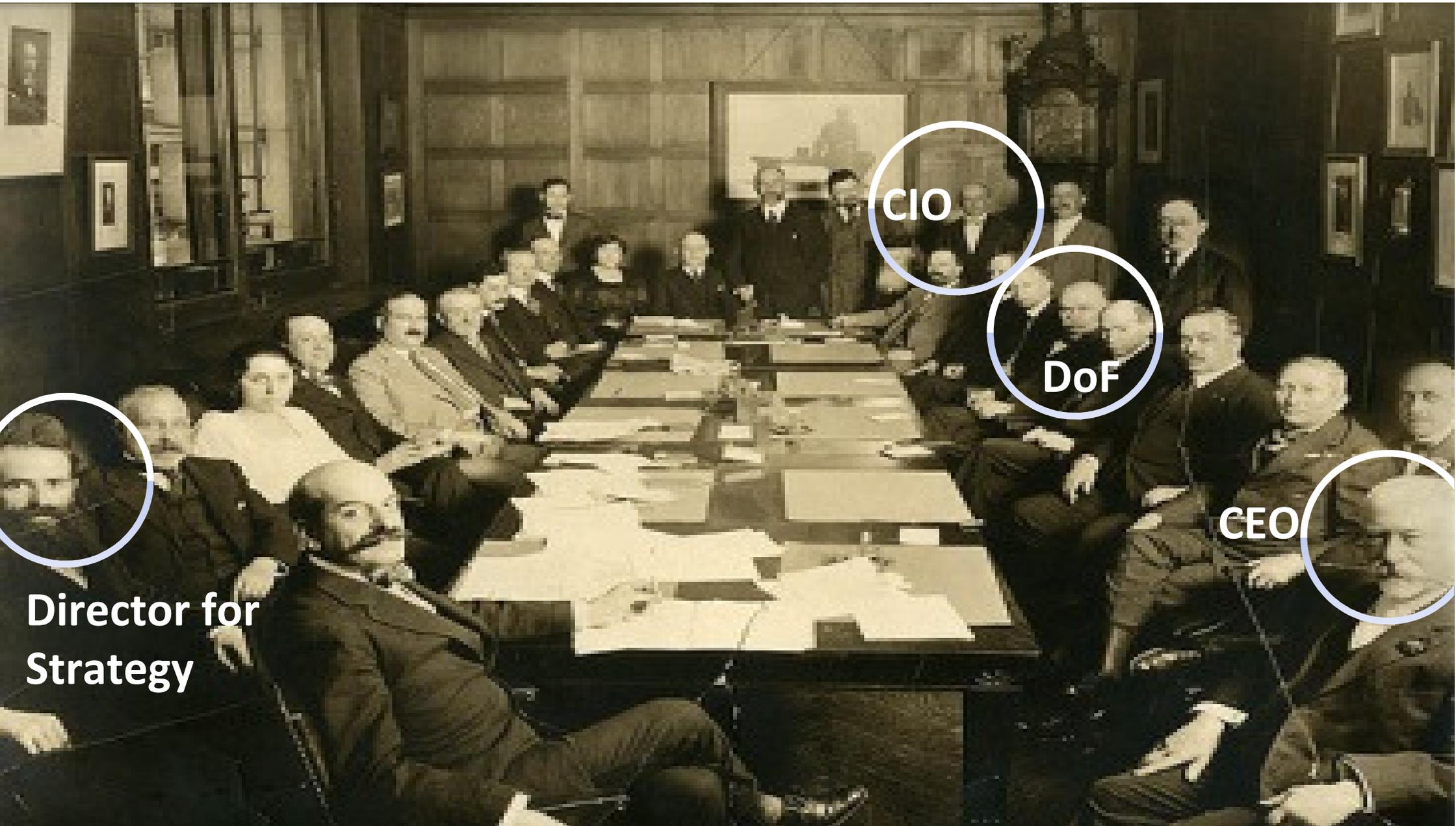
## **Systems Replacement Behaviour:** *Two balls up and keep catching*

Organisations that can act as one - Leadership through recognition of expertise or length of service, grade is king!



## **Consumer Engagement Behaviour:** *Juggling*

The eco Systems can act as one - Cohesive experience across sectors - Consumers access and control data - Unaffiliated organisations can access and gain value from others work.



**Director for  
Strategy**

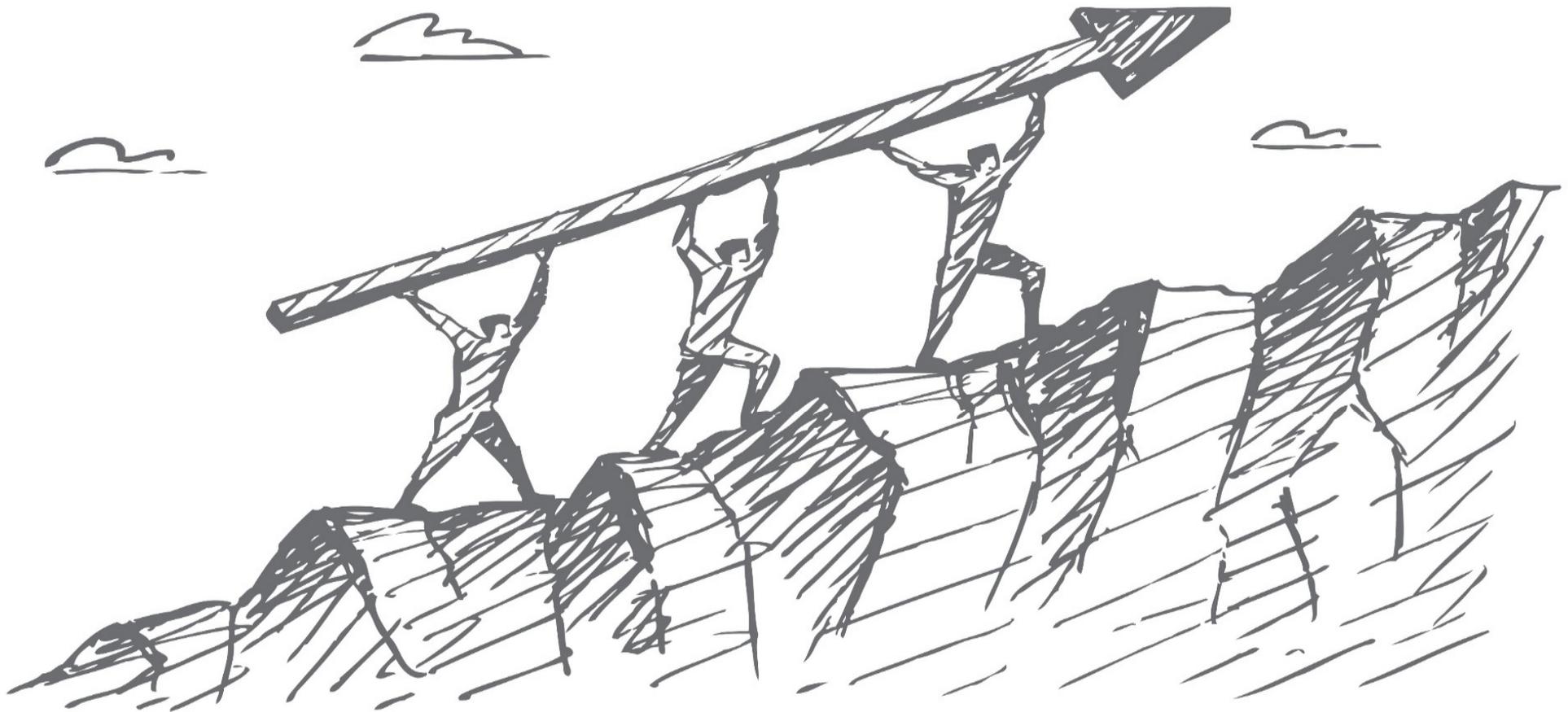
**CIO**

**DoF**

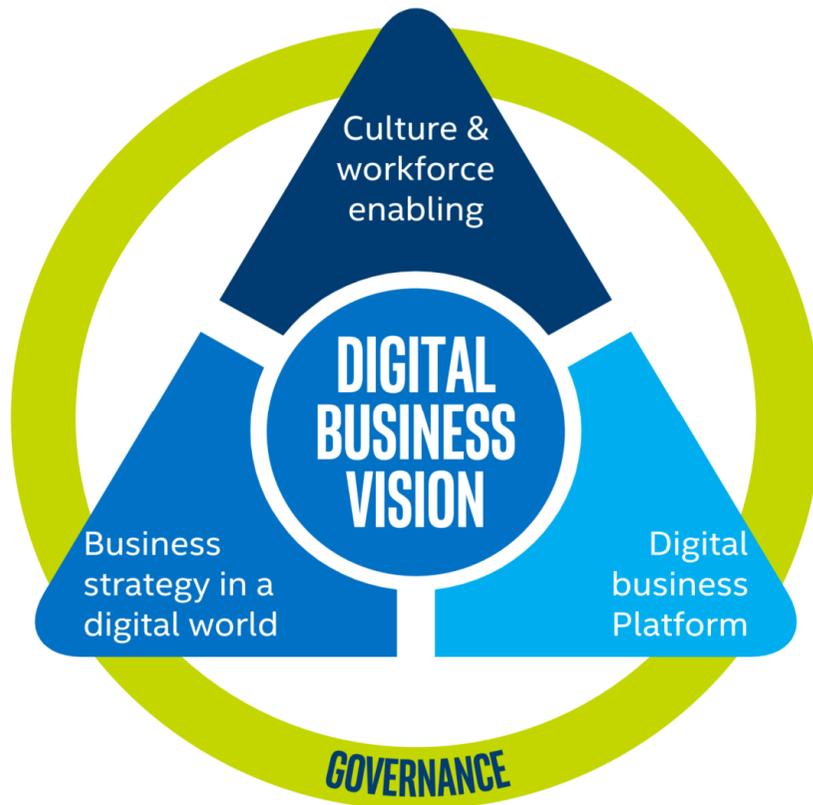
**CEO**

*We are witnessing the collapse of expertise and rise of collaborative sensemaking!*

David Holzmer



# A new CIO compass



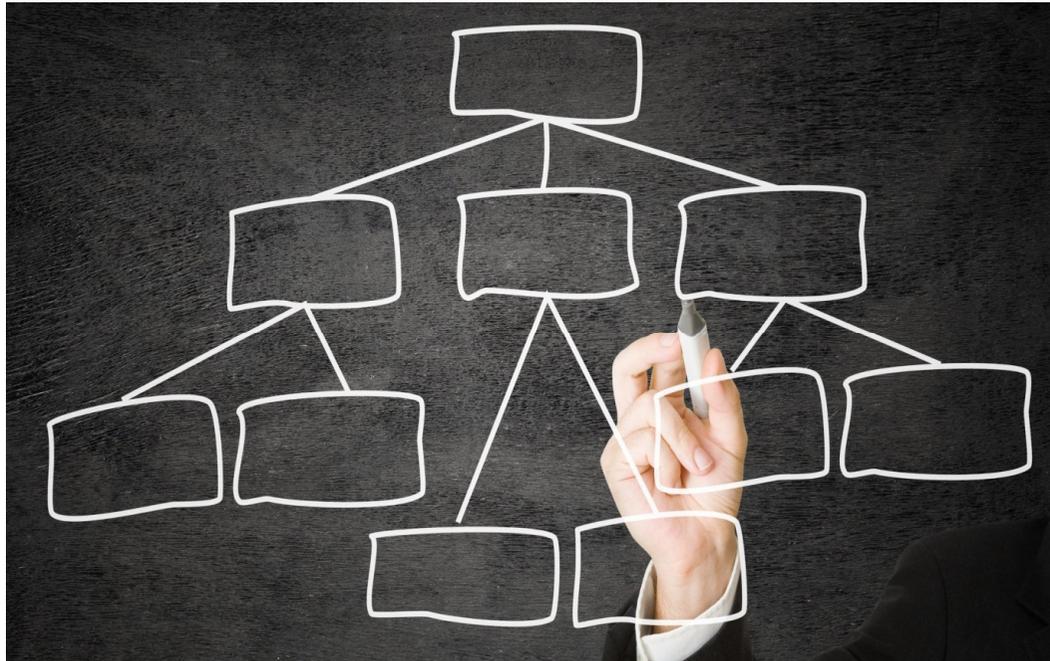
**Culture & Workforce:** It's about the people first. Clinical engagement and leadership. Patient at the centre and patient first.

**Business Strategy in a Digital World:** Digital is no longer a nice to have. Digital is no longer a separate entity. We are in the business of delivering integrated healthcare not IT.

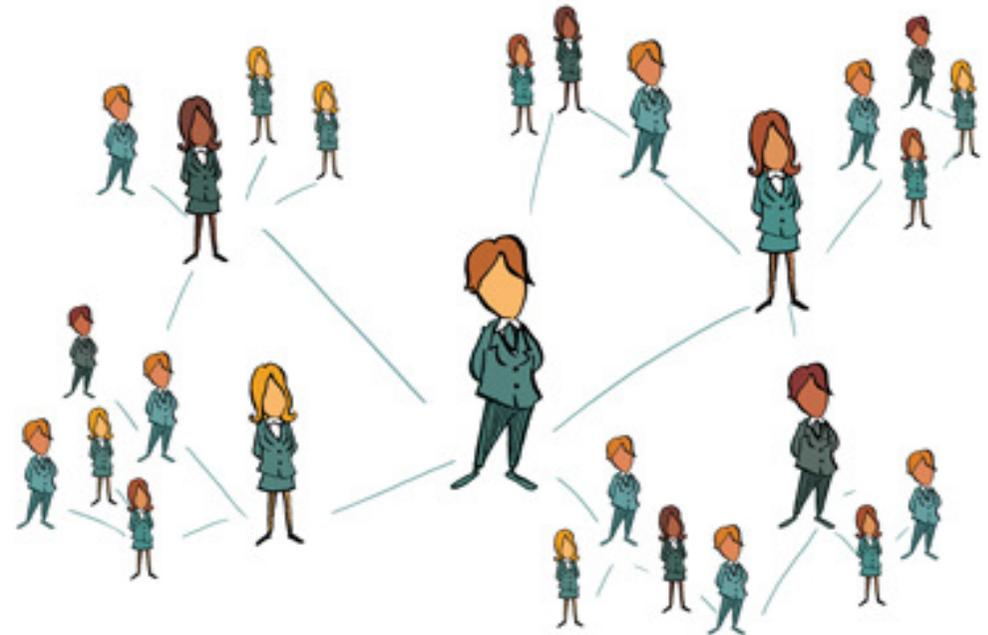
**Digital Business Platform:** A vision for the reform, modernisation or change of healthcare delivery now has to be inspired by digital capability.

**Digital Business Vision:** Digital is now the catalyst, the stabilising agent and the accelerator for the new 'reaction' that enables healthcare to be delivered in 2020.

# Operating Model Openness



**A structure to make nuts and bolts**



**A structure to change nuts and bolts**

## Substitution

Tech acts as a direct tool, substitute, with no functional change.

*cup of coffee*



## Augmentation

Tech acts as a direct tool, substitute, with functional improvement.

*latte*



## Modification

Tech allows for significant task redesign.

*caramel macchiato*



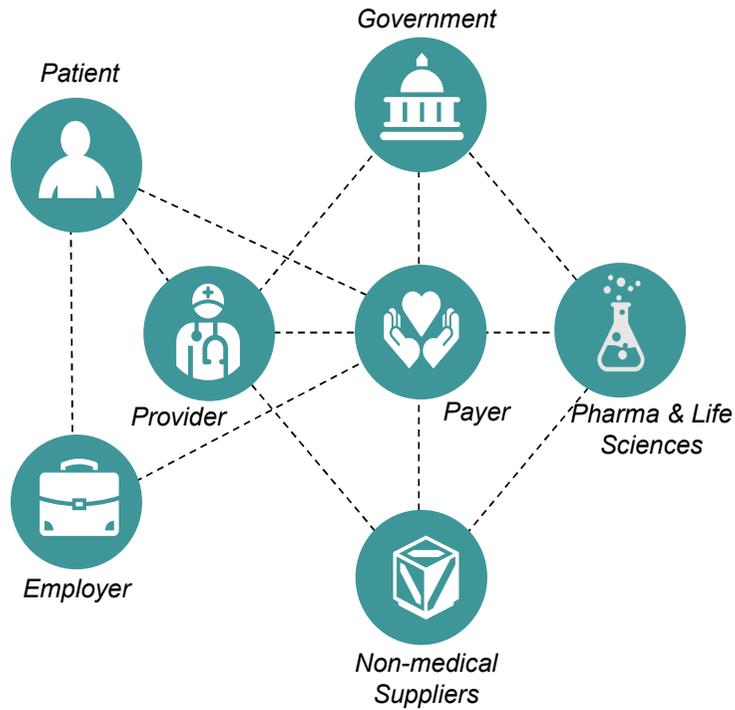
## Redefinition

Tech allows for the creation of new tasks, previously inconceivable.

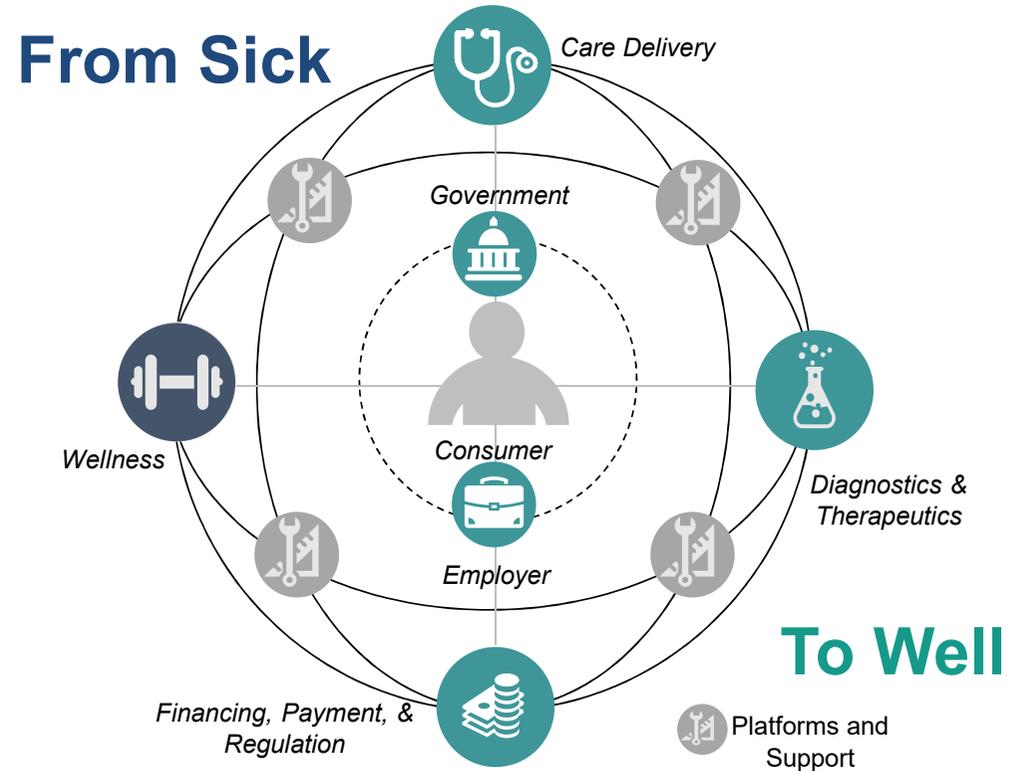
*pumpkin spice*



# Digital Future Organisation Needs

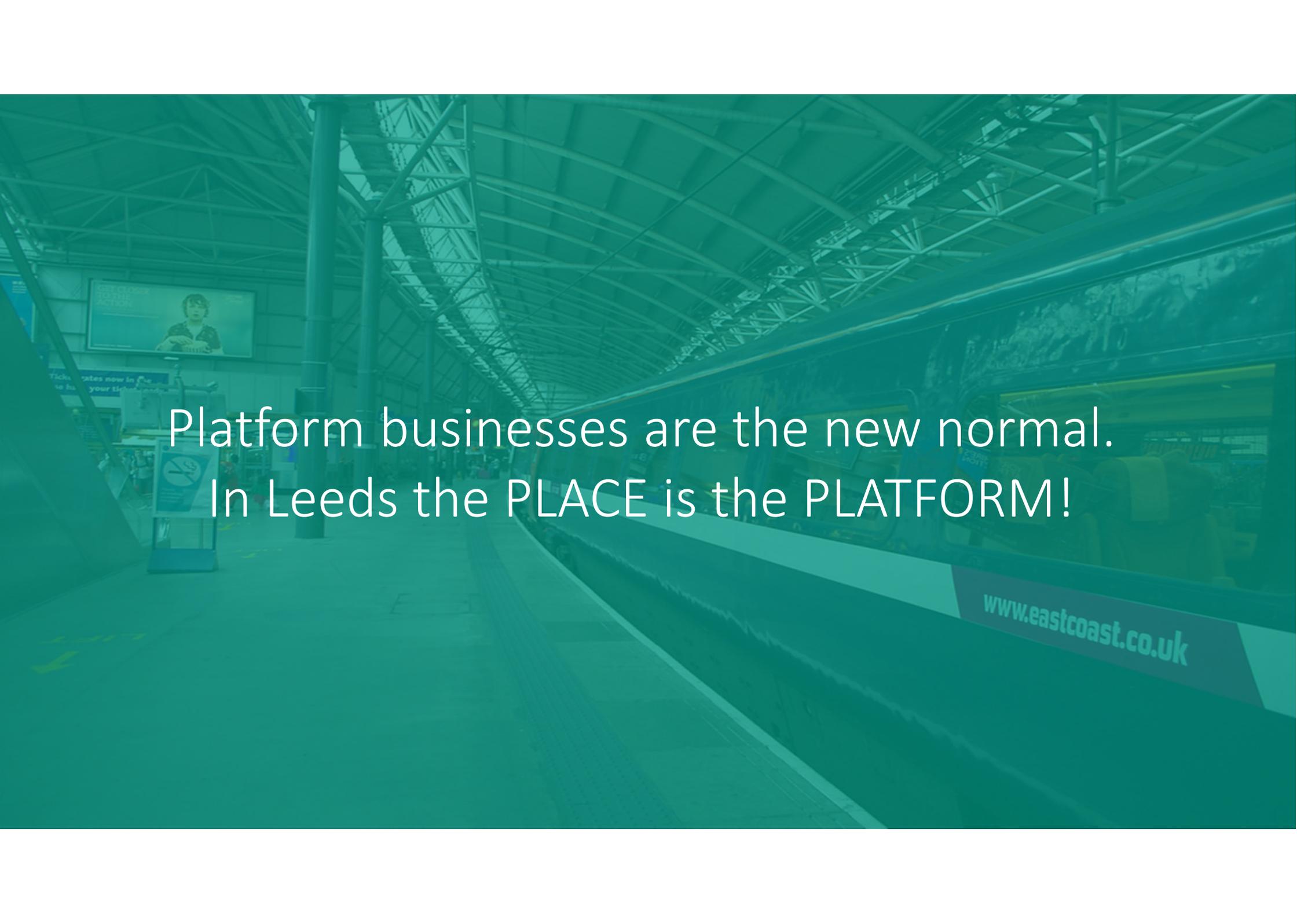


**Traditional Institution Centric Healthcare Ecosystem**



**Future Consumer Centric Healthcare Ecosystem**





Platform businesses are the new normal.  
In Leeds the PLACE is the PLATFORM!

[www.eastcoast.co.uk](http://www.eastcoast.co.uk)



# Future Proofed Organisations Consider all three paradigms



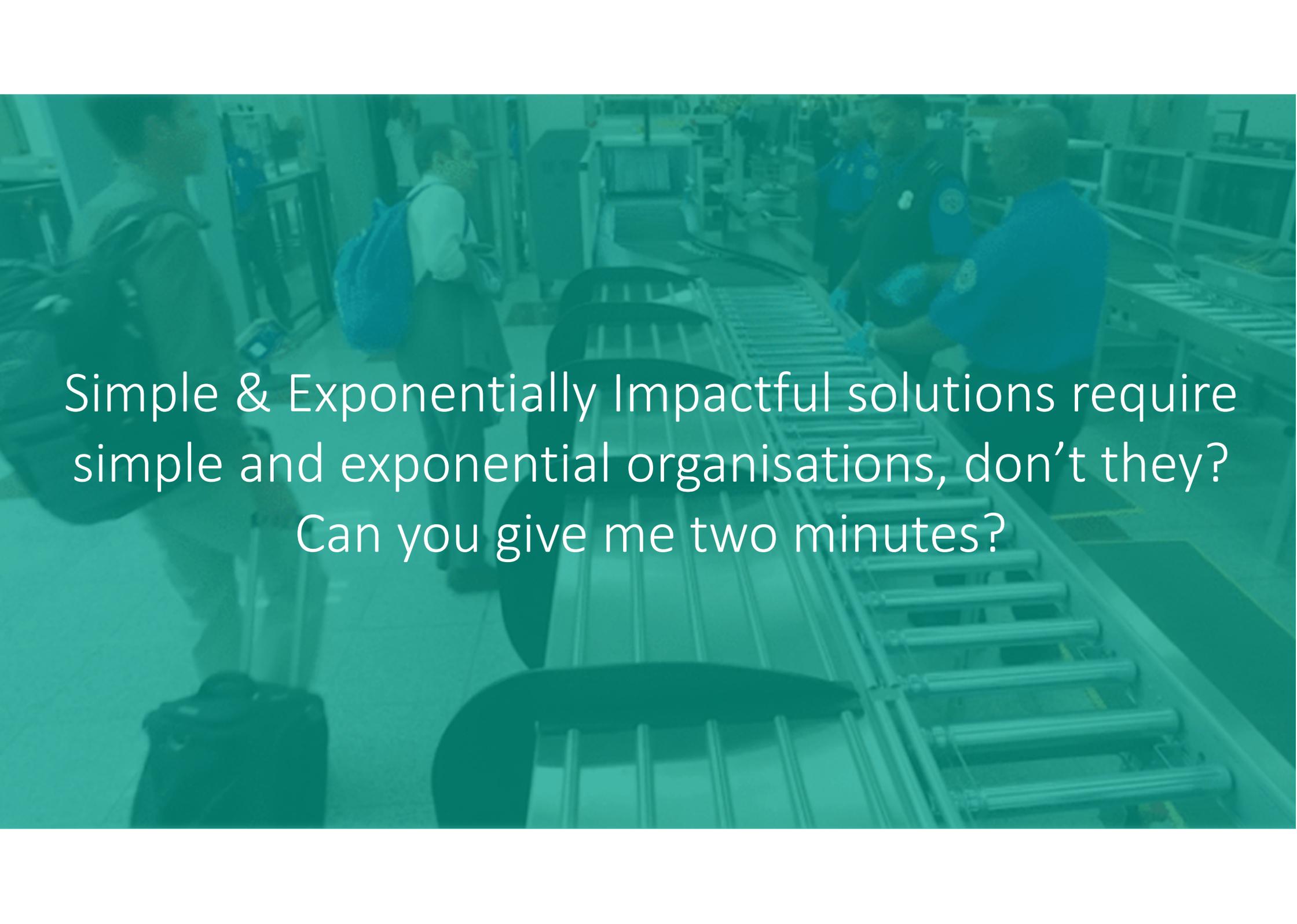
**1-12 Months  
Operational  
Excellence**

**1-3 Years  
Search for  
Growth**

**10+ Years  
Understand  
Future Drivers**

**Build Mindset, Talent, Agility & Innovation Culture**





Simple & Exponentially Impactful solutions require simple and exponential organisations, don't they?  
Can you give me two minutes?



I would rather have questions that  
can't be answered than answers that  
can't be questioned.

— *Richard P. Feynman* —

AZ QUOTES

Our sector needs to work harder at bringing in people from the outside. Technology Teams are stronger, more creative and more responsive when they reflect customers' diversity

*Gernot Gutjahr, partner, KPMG in Germany*

Now, more than ever, CIOs have a fantastic opportunity to broaden their influence and value in their organisation. They must act on this or risk missing the train.

*Lisa Heneghan, partner, KPMG in the UK*

CIOs need to go beyond the technology and position digital as a business transformation accelerator and revenue generator

*Phil Crozier, partner, KPMG in the UK*

Creativity and governance are not easy bedfellows. But much of the strength of the CIO role will come from balancing the two.

*Bridget Gray, MD, Harvey Nash Australia*

## MANAGING TECHNOLOGY



**69%**  
have, or expect to implement,  
intelligent automation within IT  
and **60%**  
within customer support

### Cyber crime

- 33%** report major cyber attack in the last 2 years
- 9%** increase in concern over organised cyber crime  
*Education sector worst affected*
- 68%** report their boards are supportive

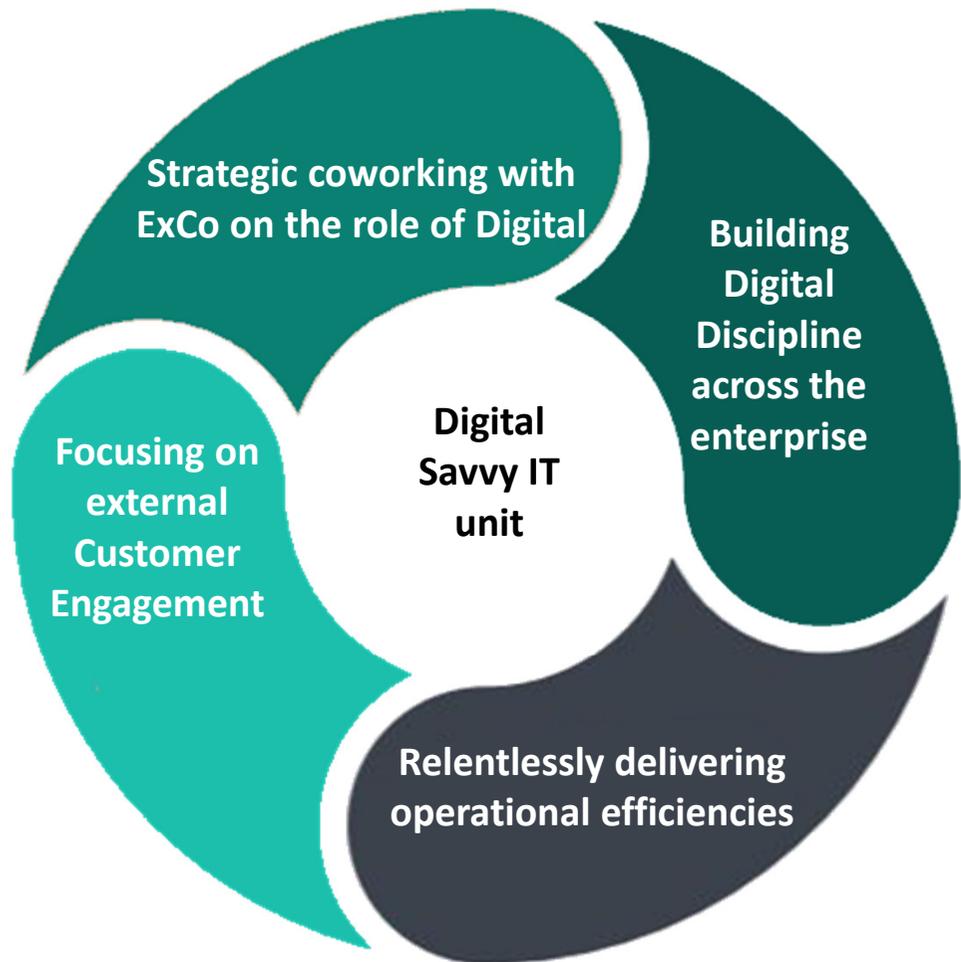
DIGITAL LEADERS MUCH MORE LIKELY TO BE INVESTING SIGNIFICANTLY  
IN NEW TECHNOLOGIES COMPARED TO OTHERS

**6x** more virtual  
reality

**5x** more  
blockchain

**2.5x** more robotic  
process automation

# Four reinforcing actions build a digitally savvy IT unit and increased profitability



**26%**

Higher profitability compared to competitors

HARVEY NASH / KPMG CIO SURVEY 2018



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# Who, what, where, when

## The Leeds Way



Over 1,100,000 Outpatients

Over 263,000 A&E Attendances

Over 117,000 Inpatients

Over 108,000 Day Cases

9,844 Babies born



1,600,000 patients a year.



Over 18,000 staff



**3** Chief Clinical Information Officers



**EHR** On site development

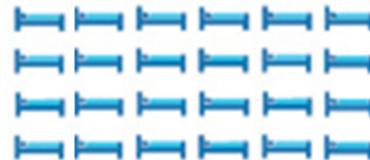


circa **350** Digital Systems supported



**8** Digital and Informatics Team Departments

**2000** beds



**417**

Digital and Informatics Team Members



Providing 120 specialist services

82 Adult Specialities 28 Paediatric Specialities

5 Pathology Services 5 Medicines Management and Pharmacy Services



The 3<sup>rd</sup> most efficient IT function in the NHS.



@DITLeeds | #LeedsDigitalWay



# The Leeds Digital Way

The Leeds Digital Way will enable everyone to provide safe and integrated patient centred care in Leeds and beyond.

We will deliver this using innovative technology, information and insight that transforms patient journeys and makes us all part of a successful team.





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# PUSH COMMS ONE WAY CHANNELS FACTS

**AWARENESS**

- video
- podcasts
- intranet stories
- emails
- posters
- news-letters

**KNOW**



**UNDERSTANDING**

- webinars
- line manager briefings
- two-way dialogue
- Roadshow / event
- intranet stories
- news-letters



# EMOTIONAL ENGAGEMENT TWO WAY INTERVENTIONS WHAT'S IN IT FOR ME?

**ACCEPTANCE**

- blogs by peers
- informal time with leader
- tailored FAQs
- Story-telling
- personal objectives /PDRs
- line manager 121s

**FEEL**



**COMMITMENT**

- ideas into action
- storytelling
- reward
- gamification
- line manager 121s
- personal objectives /PDRs
- workshops



# INVOLVE PEOPLE SHARE SUCCESS STORIES REWARD & RECOGNITION

**OWNERSHIP**

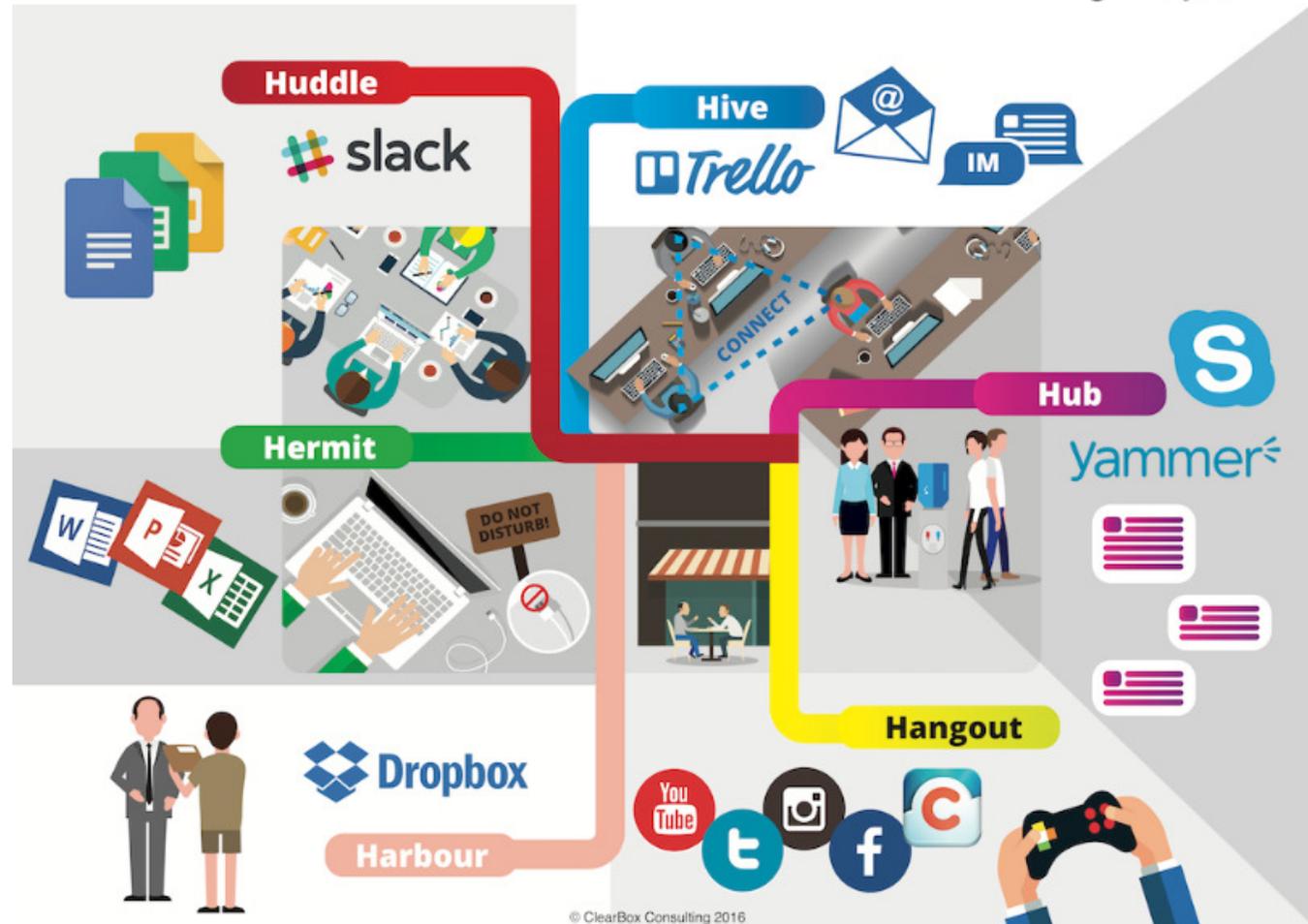
- Yammer / Internal Social Media
- fix issues locally
- ideas into action
- storytelling
- gamification
- personal objectives /PDRs
- workshops

**DO**



# Digital Workplace

- **Huddle:** Small groups working intensively on one task
- **Hive:** small to large group working on related tasks
- **Hub:** high traffic area for chance encounters
- **Hangout:** social area
- **Hermit:** quiet individual working
- **Harbour:** safe exchange with third-parties



Sam Marshall Hubs, Hives and Hangouts: adapting your digital workplace

REQUIREMENTS / REQ-640  
 Capturing a patient's nominated community pharmacy and sharing medication and discharge co...

Edit | Comment | Assign | More | Open | In Progress | Workflow

**Details**

Type: Epic | Status: DESIGN (View Workflow)  
 Priority: Minor | Resolution: Unresolved  
 Labels: None  
 Epic Name: Sharing eDAN and Connect with Pharmacy Eform (New Eform) with Community Pharmacy System (PharmOutcomes)

**Digital as a tool to compliment**

- Design group
- Architect group
- Increment & Planning group

**3 Amigos**

To work with R...  
 where appropri...  
 Need to consid...

**Description**

To work with R...  
 where appropri...  
 Need to consid...

**Attachments**

- Communi... Pharmacy - Conference Call Notes with Pinnacle Health 30OCT2018.docx
- Design... ion - Community Pharmacy pptx
- PharmC... mes Hospital HL7v2 Specification - Discharge Referral v1\_03.docx
- PharmC...

**Issues in Epic**

RFC-362	Want Pharmacy only function to allow information to be submitted to the PharmOutcomes Gateway	BACKLOG	Parminder Kaur
CP-19898	Connect with Pharmacy Eform	TO DO	Parminder Kaur
CP-19900	Connect with Pharmacy - Eform ETL	TO DO	Parminder Kaur
CP-19901	Integration - Notification of Hospital Admission for Compliance Aid Patients Only	TO DO	Ian Minshall
CP-19903	Integration - Discharge Referral Information sent to PharmOutcomes System	TO DO	Ian Minshall
CP-19925	Surfacing Community Pharmacy Details in the GP tab of ppm	TO DO	Parminder Kaur
CP-20020	Task / Notification / Reminder for non-Leeds pharmacist	TO DO	Parminder Kaur

**Activity**

#release\_18\_7  
 ☆ | 👤 37 | 📌 0 | ➕ Add a topic



**Live Issues - All**  
 PPM Live Issues All Monthly Trend Google Sheets - 20181024.png



glennforbes 10:15 AM  
 @channel - Live Issues are certainly trending in a healthier direction.  
 The next 3 weeks of functional testing are the time to minimise that Arrival Rate (clean releases, minimise any

ication of admission for patients on Compliance Aid and

h.

44 kB	5 days ago
281 kB	5 days ago
88 kB	Just now
58 kB	Just now

forbes 1:36 PM  
 @channel Thanks all for your participation earlier.

esting point made afterwards (h/t @joes7331):  
 two areas (Teamwork & Support) are the foundation for improving everything else on that list - so r

check - 2018-29-10 - Post 18.6 Release.png

Week (29/10/2018)

	0	5	9	Trend
0	0	5	9	→
0	0	1	8	↗
1	1	7	7	→
0	0	11	0	→ (1 ↘)
7	7	4	→	
1	1	12	Mixed	
8	8	1	Mixed (Some ↘)	
4	4	4	Mixed	
6	6	↗		
13	13	↗		
1	1	↗		

I  MY JOB

MY JOB  ME

**Sam Atkinson** @Sammy\_jean2 Following  
My digital week @DitLeeds consisted of next steps to get Mid York's their own EHR. @SylvesterJ\_ @AmandaPawson how about you?  
9:53 AM - 6 Oct 2018

4 Likes

**Sarah Moorhead** @SarahAMoorhead Following  
My digital week @DitLeeds lots of planning for the future LHCRE Architecture, MPI, Dev Partner! And showing the future of #leedsdigitalway on Paediatric Grand Round and welcoming @NHSCCIO . @IanRMinshall and @RichCanLeeds tell me about yours and pass it on!  
1:07 PM - 5 Oct 2018

**Rob Child** @rob\_c Following  
#MyDigitalWeek Developing our Digital PMO intranet site, all things eReferrals, progress on Alfresco & EI, Chatbots, planning the PAS replacement programme and the up and coming @DitLeeds week. Tell me about yours @macchillan @MandeepLota retweet and pass it on! #leedsdigitalway  
11:39 AM - 28 Sep 2018

**Sarah Dempsey** @SLDempo · Oct 5  
#MyDigitalWeek fab tour round @Wharfedale\_Hosp, visit from @NHSCCIO 1st meet with our new HR senior manager @LTHT\_HR\_AlisonW and lots of prep for All Staff Meeting & @DitLeeds week. @Gary\_Bingham @louiseroutledg1 how has your #digitalweek been?  
1 5

**Gary Bingham** @Gary\_Bingham Following  
Replying to @SLDempo @DitLeeds and 4 others

4 EHR stand-ups, pre-assesment engagement & documenting requirements. Yorkshire Lung Cancer Screening catch-up & requirements for the next increment. And more! Finalising for our BA workshop at Tuesday's ASM & features from my requirements to be delivered in the next EHR release!  
11:10 AM - 6 Oct 2018

1 Retweet 3 Likes

1 3

**Tracey Whitfield** @PinkgirlTracey  
My digital week @DitLeeds included designing icons for our app, developing our Projects dashboard, doing my CHIME homework & supporting my amazing team to deliver more exciting projects! This is #leedsdigitalway. @tomblackburn @macchillan tell me about your week & pass it on!  
2 3

**Mark Songhurst** @mthsonghurst Follow  
Replying to @macchillan @DitLeeds and 10 others

#myDigitalWeek included demonstrating @LTHScan4Safety at #VMAC2018 presenting about @nhsFFF with @LTHTFinance and preparing using @KPOLeeds in the Trust to bring about change now started work on #Scan4Finance  
4:43 AM - 4 Oct 2018

1 Retweet 4 Likes

1 4

#MyDigitalWeek

#LeedsDigitalWay  
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**13<sup>th</sup> December 2017**

**190 attendance**



**11<sup>th</sup> April 2018**

**206 attendance**

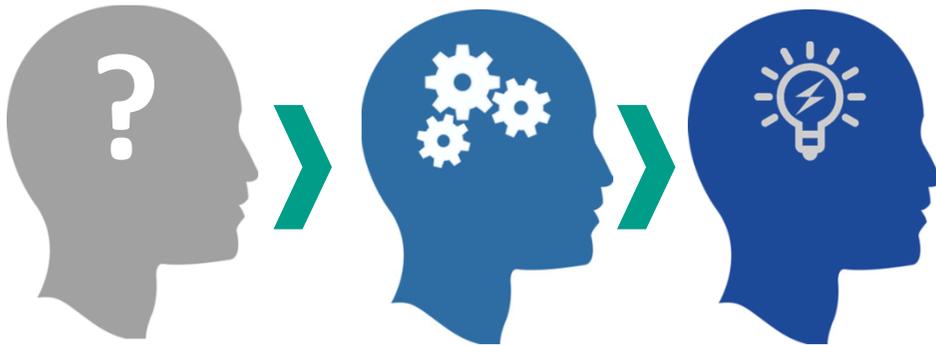


**3<sup>rd</sup> July 2018 247 attendance**



**9<sup>th</sup> October 2018 263 attendance**

# Learning and Development

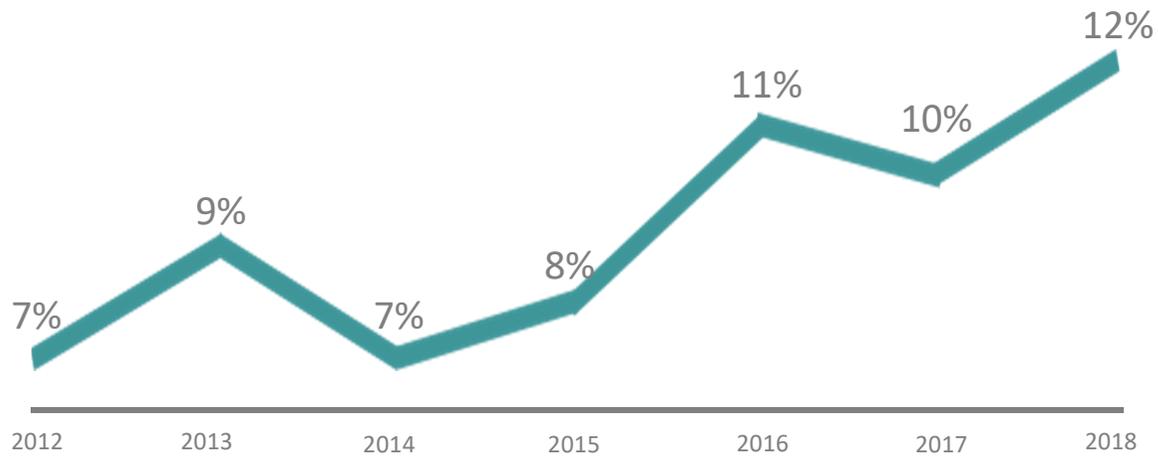




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# Female IT Leaders



Proportion of Female IT leaders continues slow upward trend

HARVEY NASH / KPMG CIO SURVEY 2018





The Leeds  
Teaching Hospitals  
NHS Trust



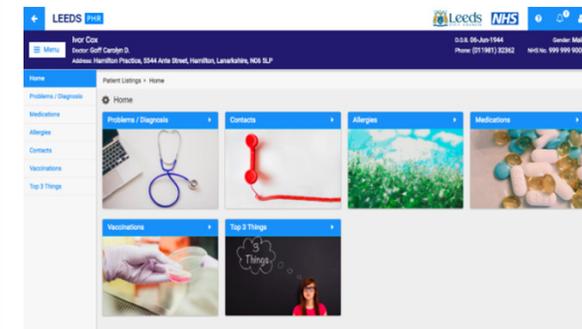


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# Patient Perceptions

Why we do this to the next level...



 @DITLeeds | #LeedsDigitalWay

**Beta-betic** @betabetic · Aug 31  
On this ward, each drugs round comes with an update on what's scheduled / pending / completed. 'I can see that the cultures are still being processed, there's an order for more bloods that the phleb will do, and yesterday's test is back but the medics haven't reviewed it yet.' 👍

1:19 AM - 31 Aug 2018  
4 Retweets 39 Likes

**Anne Marie Cunningham** @amcunningham · Aug 31  
Replying to @betabetic  
Are they working of something digital? If so it sounds fantastic!

**Beta-betic** @betabetic · Aug 31  
Yes! It's all on the same system they are using for electronic prescribing / drugs chart. So as the nurse comes around with the drugs trolley she also has access to key info. 👍

**Anne Marie Cunningham** @amcunningham · Aug 31  
Oh... Now that sounds like something worth talking about. Ask what it is next time??

**Beta-betic** @betabetic · Aug 31  
Will do! And @Andywebster might know a bit about it too - his stuff is ED based but I'm sure it all interconnects. My biggest problem of course is that currently my GP is out of area, as is the hosp that processes all my routine bloods, but I believe that's being worked on too.

**Anne Marie Cunningham** @amcunningham · Aug 31  
Can I ask which hospital?

**Beta-betic** @betabetic · Aug 31  
Yes - It's Leeds, so Jimmy's / LGI etc. Locally they have the Leeds Care Record, connecting to primary & (I think) social care. My GP is under Bradford & Airedale, and digital info sharing is still clunky, but apparently not for much longer. 🙌

**Beta-betic** @betabetic · Aug 31  
Definitely Andy related - there are now screens in the ED / urgent care (co-located GP) area showing live data for: time to triage, time to see clinician, total patients in dept, total patients 'waiting' (which I assume is post triage, pre clinician). Patients def like it.

**Ian McNicoll** @ianmcnicoll · Aug 31  
Replying to @betabetic  
Agree. That is fantastic progress. I will be pointing my friends in @Open\_eP and @see\_ehr to think about how this might work. Better still accessible to patient and their loved ones via an app

**Beta-betic** @betabetic · Aug 31  
Exactly, I'm less bothered about the test results etc at this point, but just task tracking would be awesome.

**Dr Danielle Leemon** @DanielleLeemon · Aug 31  
Replying to @betabetic  
We do that on our medical ward rounds!

**Beta-betic** @betabetic · Aug 31  
👍 patient-approved!

# The Digital Health Culture



**Culture is those automatic behaviours that let members of a society work together with minimal friction...**

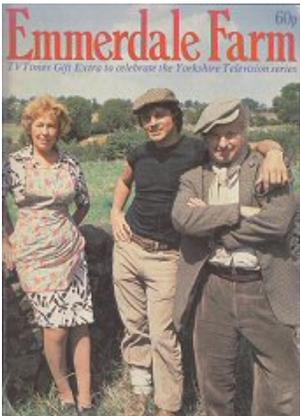
**Most of what we think of as culture is in reality a bunch of habits!**

# The Digital Health Culture

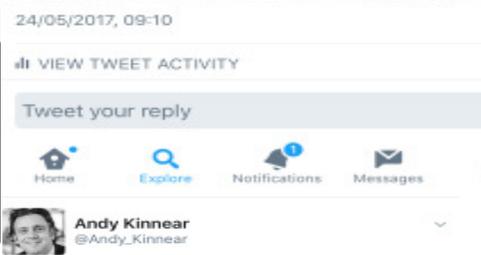
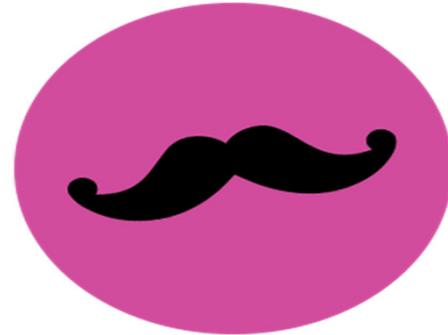
## The Yorkshire Way

Which is why simply explaining ‘what’s in it for them’ doesn’t drive people to change...

Using persuasion on a habit is like trying to hammer a nail with a duck....



# #PinkSocks



**@nickisnpdx**  
Kilt-wearing pink furry bike riding healthcare MBA. #pinksocks  
Love More. Fear Less